



ANNUAL REPORT

2022-23





Deaf Reach
Schools & Colleges

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Introduction to FESF

Family Educational Services Foundation (FESF) is a charitable organization committed to education and social impact in Pakistan. We focus on the empowerment of disadvantaged Deaf children and youth through a holistic approach to Deaf education, skills training, job placement, and sign language development – creating lasting change in their lives as well as their families.

Our Values



Respect

We respect all people, and support and advocate for children and youth who face challenges due to disability.



Inclusiveness

We succeed by working effectively with others, both inside and outside our organization and schools. We come together in common cause to create and implement solutions in our local communities.



Empowerment

We believe that every child deserves access to language and education that will empower them to reach their potential, be socially engaged, and experience an improved quality of life.



Lasting Impact

We strive to achieve significant and lasting impact in the lives of the children and youth we serve. We embrace innovation, responsiveness, and technology to become agents for development and change.

Donor Benefits

Donors can claim income tax credit on all donations.

FESF is eligible for Zakat donations and approved by the Zakat and Ushr Department, Government of Sindh. Zakat donations are collected and utilized under the supervision of Alhamd Shariah Advisory Services Pvt. Ltd. under a 3-member committee headed by Mufti Ibrahim Essa. Zakat funds are kept in a separate Shariah compliant bank account and expensed according to Shariah guidelines.

International Donors

Donors in USA and Canada are exempted from tax on donations.



Donors in USA

Deaf Reach NA is a program of FESFna, a U.S. based 501(c)(3) tax-exempt nonprofit organization (EIN 47-5488861) to support the education of underprivileged Deaf children in Pakistan. Deaf Reach NA supports Deaf Reach programs of the Family Educational Services Foundation (FESF) in Pakistan. All charitable contributions for FESFna/Deaf Reach NA are tax-deductible in USA. www.deafreachna.org



Donors in Canada

FESF is a partner of Human Concern International in Canada with tax exempt status having Charitable Registration Number: 107497125RR0001 bit.ly/3ttLVTu

Legal Status

FESF is set up under a license from the Securities and Exchange Commission of Pakistan under Section 42 of the Companies Ordinance, 2017. Approved U/S 2(36) (c) of the Income Tax Ordinance 2001, read with I.T. rule 214 and 220 of tax rules 2002. FESF financials are audited by BDO Ebrahim and Co. Chartered Accountants.

FESF is honored to be a consultative member of the United Nations Economic and Social Council (ECOSOC), and part of a select number of organizations that are helping to formulate and implement programs in support of the Sustainable Development Goals (SDGs) - both in Pakistan and globally. In line with government policy, FESF is a registered organization with Pakistan Centre for Philanthropy (PCP).

Founder's Note



Building Better

I am delighted to share that in the past year, Deaf Reach has continued to grow as an organization and affirmed its role as a trailblazer in Deaf education and advocacy. Our journey over the years has been a transformative process of "Building Better", and with the steadfast support from our donors and partners, we've been able to broaden our reach, extending our educational programs, skills training, and technology initiatives.

The severe floods in this past year hit one-third of Pakistan, particularly impacting our students and their families across rural Sindh. Homes were destroyed, lives upturned, and many struggled amid displacement and water-borne diseases. With donor support, we were able to provide relief funds to our students' families as well as to repair significant damage to our school buildings to ensure that no Deaf child was left behind.

Empowering the Deaf community remains the beating heart of our mission. We have continued to create more employment opportunities for Deaf youth, fostering financial independence and an improved quality of life. Through meaningful collaborations, especially with the provincial governments, we've increased opportunities for Deaf youth and implemented impactful capacity-building initiatives.

As we look ahead, our focus is shifting to the development of digital sign language learning resources. The Digital Learning Program, born out of the challenges faced in the pandemic, has become a beacon of accessibility for the Deaf community, teachers of the Deaf, and families with Deaf children. This initiative transcends geographical borders, ensuring that educational learning resources are within easy reach for those who need them the most and that no Deaf child is without access to literacy and learning.

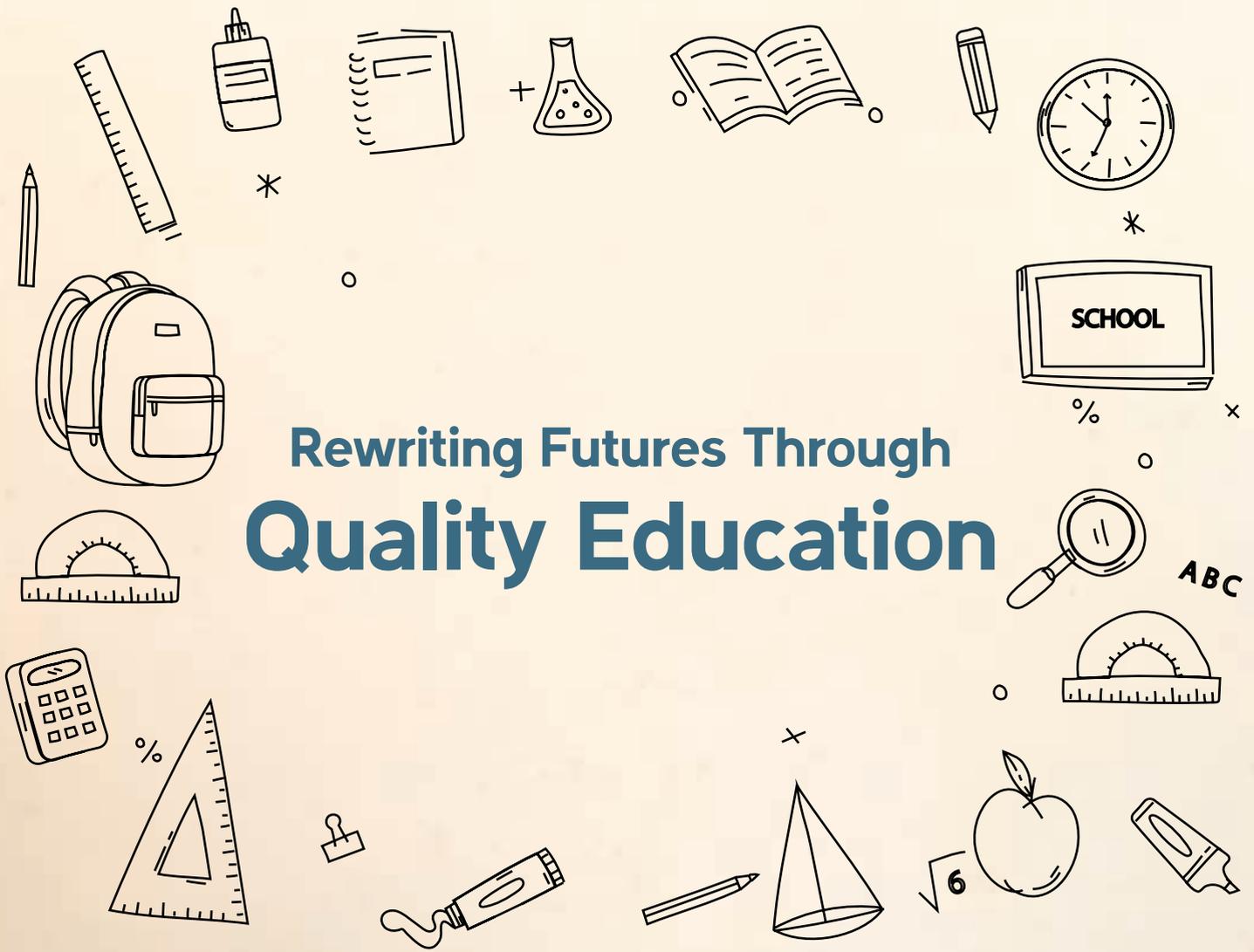
Lastly, I am proud to share that our efforts have also gained international recognition. This year, Deaf Reach was honoured to receive the prestigious Hamdan-ICESCO award, originating from the UAE, acknowledging our exemplary contributions in the field of education in the Islamic world, an acknowledgment of the dedication and hard work of our Deaf Reach team.

All of this has been made possible through the support of our partners and supporters. It is through your unwavering commitment that we can look forward to making even greater strides as we continue to make education a reality for Deaf children in Pakistan.

With thanks and appreciation,

A handwritten signature in black ink that reads "R Geary". The signature is stylized and includes a checkmark-like flourish at the end.

Richard Geary
Founder and Director



Rewriting Futures Through Quality Education



Our Program

Deaf Reach

Schools | Training Centers | Colleges

According to demographics in Pakistan, there are over one million Deaf children, yet less than 5% of them have access to education!

Deaf Reach is the only branch network of schools for the Deaf in Pakistan reaching out into rural and urban areas, and is continually expanding its programs to further empower marginalized Deaf youth, the majority of whom are economically challenged, to provide them a brighter future. It operates with the aim to ensure that no Deaf child goes without access to literacy and learning.

The program's innovative and holistic approach focuses on education and skills training for Deaf children and youth, development of teachers and interpreters, Pakistan Sign Language programs for parents and communities, advocacy, job placement, and the creation of sign language digital resources.

www.deafreach.com



8

Deaf Reach

Campuses



1600+

Deaf Students

Currently Enrolled



2000+

Deaf Youth

Employed



6000+

Word

Sign Language
Dictionary

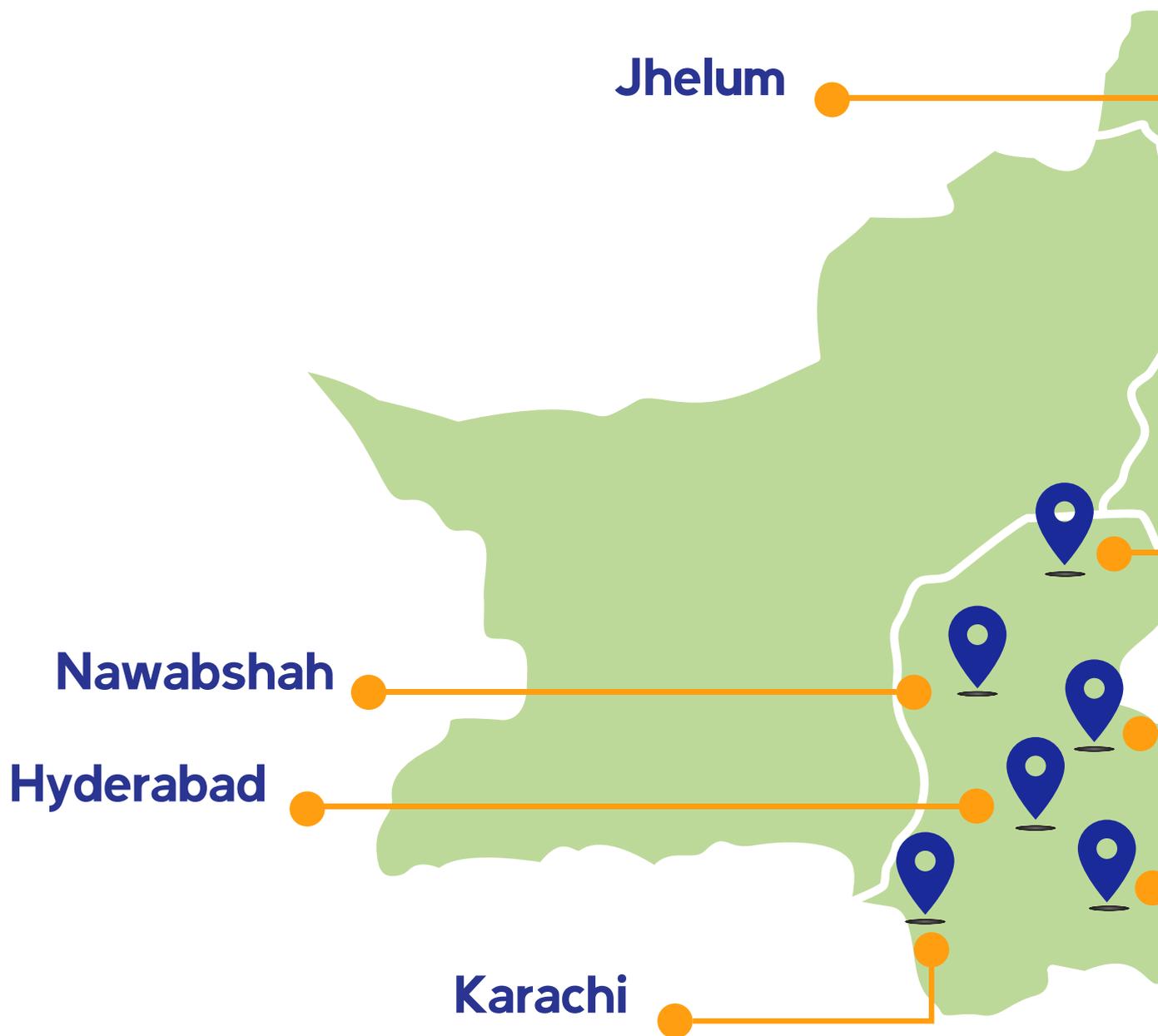
PSL

50,000+

**Direct
Beneficiaries**



Our Schools Are Located In





Meet Neha



My name is Neha and here is my story

I am 13 years old and a student in class 5 at Deaf Reach School, Rashidabad, Tando Allahyar.

I am the eldest of three sisters, one of whom we recently lost. My father and I are the only Deaf members, and my parents are both unemployed due to poor health. Our finances are quite tough. Many times, I have thought of quitting school for work. But I love learning at school, and my mother says it's best for us if I stay and continue.

Being Deaf is challenging and lonely. Shopkeepers exploit me and the other kids bully me.

My late sister was my best friend - always by my side and would interpret for me. My other sister, however, is too busy and doesn't take the time or even interest to help me.

My life was quite lonely and discouraging until I discovered Deaf Reach School. Here, I feel safe. I am able to communicate freely and feel a sense of belonging which is quite new. Being at school with my friends is the best part of my day. I get to explore lots of different things and do what I love most - painting.



I'm proud to be the first person in my family to get an education higher than primary grade!"

I look forward to high school and the Bachelor program at Deaf Reach. I want to be a teacher so that I can impact the lives of Deaf children, contribute to my family, and be an inspiration for others. For this, I need to study hard and do my best at school.

- Neha, student at Deaf Reach

Milestones

Deaf Reach Wins the International Hamdan-ICESCO Award

Deaf Reach has become the first Pakistani organization to win the notable Hamdan-ICESCO Prize for Voluntary Development of Education Facilities in the Islamic World. The award recognizes individuals and organizations leading charitable and voluntary efforts in the field of education.

Richard Geary, Founder and Director of Deaf Reach, received the award during the prestigious ceremony held at the ICESCO Headquarters in Rabat, Morocco on June 13, 2023. The ICESCO team was particularly impressed with the work of Deaf Reach as it focuses on changing people's lives, and not just institution building, having a great impact due to its people and community-centered approach.

We are extremely grateful to ICESCO and the Hamdan bin Rashid Al Maktoum Foundation for this distinguished recognition.



Richard Geary Wins the “Best Educationist for Special Needs Children” Award

Richard Geary was presented with the award, “Best Educationist for Special Needs Children” on the 75th Independence Day of Pakistan. The distinguished award was presented to Mr. Geary by Barrister Murtaza Wahab, Administrator Karachi, acknowledging his unwavering dedication and tireless efforts spanning over three decades in empowering the Deaf community within Pakistan. Mr. Geary’s exceptional commitment and exemplary work serve as an inspiration to us all.



Ali Noonari Wins the Leadership and Advocacy Award

ConnectHear invited Deaf Reach to Pakistan’s first Disability-focused Access.Ability.Awards. We are excited to share that Ali Noonari, PSL Manager at Deaf Reach, won an award in the category of “Leadership and Advocacy” in recognition of his efforts for the inclusion of Persons with Disabilities. Ali and his daughter received the award from the First Lady Samina Alvi.

Initiatives like these are a wonderful way of celebrating and acknowledging the efforts of those dedicated to making Pakistan inclusive and accessible for all.





Building Better – Deaf Reach 15th Annual Conference and Workshop

“Nothing is impossible. You just need to step back and think of solutions to the obstacles.” Richard Geary commenced the 15th Annual Deaf Reach Conference with these inspirational words, which succinctly sum up Deaf Reach’s operational premise.





The week-long Annual Conference held at the Deaf Reach Campus Rashidabad was a wonderful opportunity for the Deaf Reach leaders from all campuses to collectively share their ideas as well as get refresher training.

Aligned with the theme of "Building Better," the conference focused on developing and improving key areas in order to provide the best services possible to our beneficiaries – the students, families, and communities which we serve.



Job Placement Program

Deaf Reach's Job Placement program locates and facilitates employment opportunities for its graduates and the greater Deaf community. Deaf Reach partners with numerous companies, ranging from the textile industry, banking, hospitality services, pharma, and more.

With our Job Placement Program, we are:



Enabling Deaf youth to be financially independent and provide for themselves and their families



Creating an inclusive work environment for the Deaf with the help of our partners



Encouraging diversity and inclusivity in the workplace



Enabling Deaf youth to showcase their abilities and earn a living



Setting a positive example for others to follow

Since the program's inception in 2015,

2000+

young Deaf men and women have received employment.

Apprenticeship Program

Apprenticeship programs have been established in partnerships between Deaf Reach and participating businesses, enabling students to gain invaluable training. Deaf Reach also provides opportunities to high achieving students to pursue a career in Deaf education, with many growing into positions of leadership in Deaf Reach Schools.



Many of our Deaf graduates are employed with the following partner organizations - providing an improved quality of life for them and their families.



Testimonials For Job Placement Program



Our association with Deaf Reach has been an enriching journey. The institution doesn't merely teach; it empowers, enlightens, and elevates every student to realize their fullest potential.

KFC Pakistan takes immense pride in our collaboration with Deaf Reach, especially in our decision to hire graduates from Deaf Reach. Each individual has showcased dedication, professionalism, and an eagerness to excel that is truly commendable. Their performance at KFC stands as a testament to the quality of education and holistic development they receive at Deaf Reach.

Collaborating with them has been an honor and an enlightening experience. Their work speaks for itself, and their impact on the community is profound and far-reaching.

Raza Pirbhai
CEO KFC Pakistan



The recruitment, selection, and onboarding of Deaf individuals at Sapphire Mills has been an inspiring and transformative journey that commenced in 2020. To date, we have successfully recruited over 300 Deaf employees in our vicinity. We have fostered a safe and supportive environment where they can thrive, and their performance has been exceptional. Their unique strength lies in their ability to work without the distraction of auditory surroundings, resulting in increased efficiency and superior work quality.

This journey with Deaf Reach has been a profound learning experience, and we deeply value the positive impact that it has had on Sapphire Mills.

Yousuf Abdullah
CEO Sapphire Finishing Mills Limited

Events

Lahore Campus Turns Two

This year, our Lahore campus successfully completed two years of operations. The ceremony was a celebration of the collective efforts of the staff, the support of parents, and the generosity of our donors, which contributed to the growth and impact of creating an inclusive and nurturing environment for our Deaf students to thrive and unleash their full potential.

The ceremony, attended by parents and donors, included a campus tour and they were awe-struck by the students' works of art and creativity.



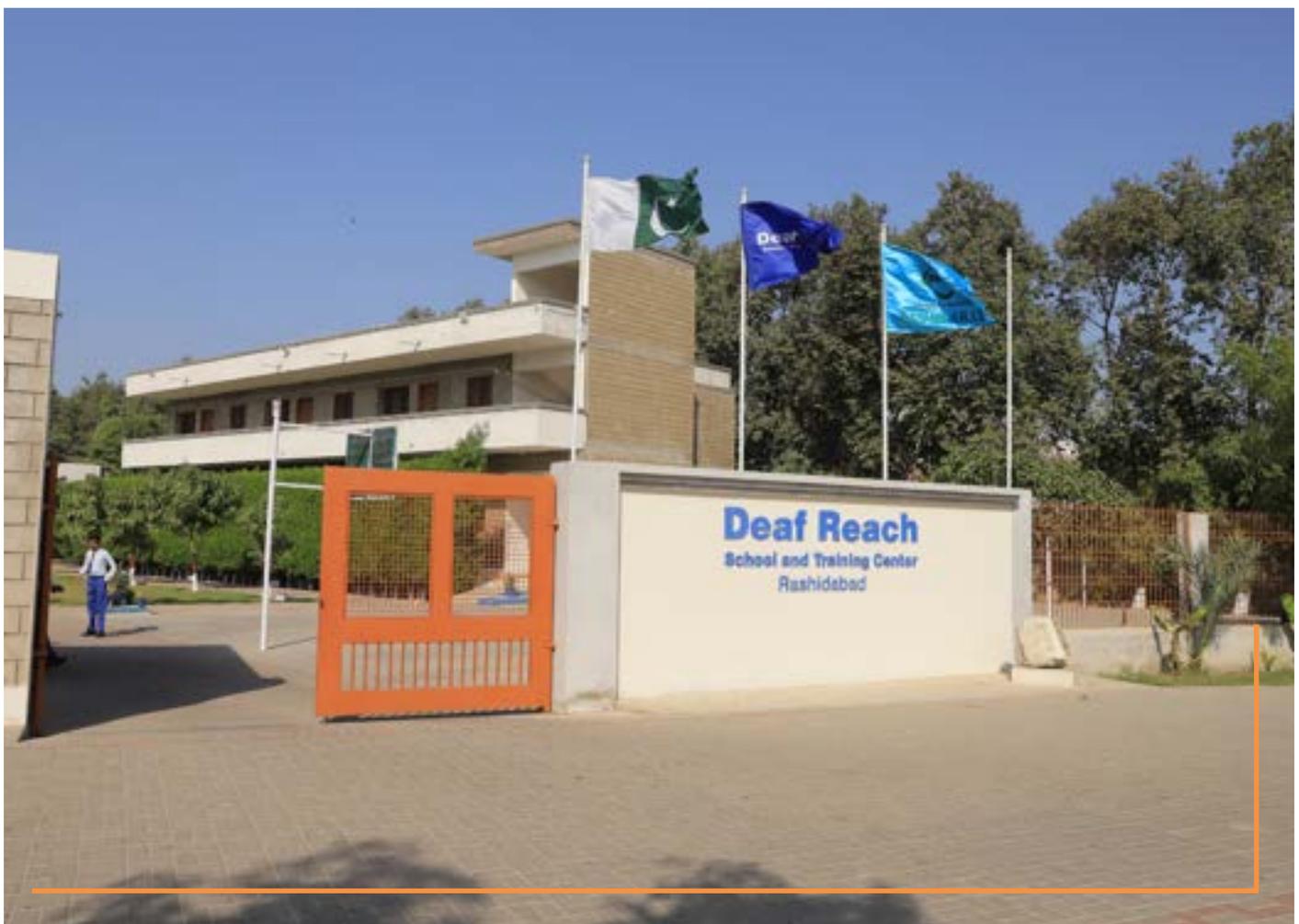
Celebrating the International Day of Disabled Persons

Deaf Reach Lahore campus celebrated the International Day of Disabled Persons with a special theatrical performance by our students, assisted by our helpful volunteers. The event was attended by parents and friends, all of whom were impressed by the talents of our students. It served as a meaningful occasion for all to come together in support of Deaf education and empowerment.



NBP Higher Education Wing in Rashidabad Inaugurated

We proudly launched a new Higher Education Wing at the Deaf Reach Rashidabad campus with generous sponsorship from the National Bank of Pakistan. It is the first and only college that also offers a BA program for Deaf students in rural Sindh, where schools for Deaf children generally only go up to Grade 8.





The ceremony was inaugurated by the President of NBP, Mr. Rehmat Ali Hasnie, who commented, "It was such a wonderful day spent observing all the good work that you and your team have done with the Deaf Reach program. I am so glad that National Bank in some small way has become part of this achievement."

This new addition is a significant step towards making quality higher education accessible to Deaf students, especially girls, in rural Sindh.



Inauguration of Karachi Campus by the Chief Minister Sindh



Deaf Reach hosted the Chief Minister Sindh, Syed Murad Ali Shah, who inaugurated the newly renovated Deaf Reach campus in Gulistan-e-Jauhar, Karachi. He toured the campus to view the academic and skills training facilities and interacted with the students and staff members.

The Chief Minister was greatly impressed by the high standard of the facilities and the services provided. He expressed his wholehearted support for Deaf Reach and its mission to make education a reality for Deaf children in Pakistan.



Celebrating the International Week of Deaf Persons

Deaf Reach conducted an advocacy campaign via social media for the International Week of Deaf Persons, highlighting the daily life challenges and stereotypes faced by the Deaf community and the often-negative labels attached to them.

Using life stories and interviews, our goal was to break the stigma attached to deafness and debunk popular myths about it. The campaign reached millions of people globally who showed their support and helped initiate conversations around the topic.



Teachers' Training Session



To ensure up-to-date and effective learning, Mr. Zoab Mirza, an award-winning coach and Associate Vice President of Ultimate Medical Academy, was invited to conduct training sessions for our teachers, alumni, and BA students at our Karachi campus. The primary focus of these sessions was to shed light on the latest educational trends that educators can incorporate into their teaching methodologies, equipping students with the necessary skills and knowledge to thrive in the corporate world.

We are grateful to Mr. Zoab for his constant support and for arranging these trainings every year whenever he visits Pakistan. With regular trainings like these, Deaf Reach fosters a culture of continuous growth and learning which enables us to provide the best possible education and opportunities for our Deaf students to thrive.

Collaboration with University of Central Punjab

We are proud to announce our recent collaboration with the University of Central Punjab (UCP), Lahore.

An MoU with the Faculty of Languages and Literature at UCP will develop internship initiatives at Deaf Reach schools and University level sign language classes, empowering the next generation of leaders and advocates of disability rights and creating a more inclusive and equitable society for all.

Our partnership will help to foster a culture of inclusion and accessibility in Pakistan. This will not only allow students to gain valuable skills and knowledge but help to increase awareness and understanding of the Deaf community and their needs while enabling the students to make meaningful contributions toward creating a more inclusive society.



Collaboration with Forman Christian College

Deaf Reach is partnering with Forman Christian College (FCC), Lahore to further develop the multiple award-winning sign language mobile application, "Sunno."

The mobile application, developed by FCC's ICT students, uses the Pakistan Sign Language Dictionary created by Deaf Reach. It provides real-time translation from the written/spoken language (English/Urdu) to Pakistan Sign Language (PSL) without dependency on a live interpreter. Both the 'Sunno' app and the PSL Dictionary have been recipients of the prestigious P@SHA ICT Awards.

Initiatives like these are a wonderful step toward breaking communication barriers and moving towards inclusivity.



Efforts for Flood Victims



The floods resulting from heavy rains in 2022 brought with them mass destruction in multiple areas of Pakistan, affecting millions of children and their families. Unable to readily access information and aid, Deaf children were at much greater risk as they were not able to ask for help.

Our Deaf Reach team was swift to respond and in constant contact with all the families of our Deaf students affected by the floods. After a needs assessment survey across our schools, we provided necessities as well as emergency cash and ration bags to the affected families, enabling them to survive the tragedy.



How We Helped

- Distributed emergency cash among the affected families
- Distributed ration bags among affected families
- Distributed medical aid to combat the rise in water-borne diseases
- Helped rebuild the houses that were destroyed in floods

Graduation Ceremony of First Batch of BA Students

Deaf Reach was honored to have the Chief Minister of Sindh, Syed Murad Ali Shah, as the chief guest for the first-ever BA graduate class. We are extremely proud of all of our students and wish them all the best for their future ahead.



PSL Training for Nasheman and Hum Mashal-e-Rah

A comprehensive and specifically designed Pakistan Sign Language (PSL) Beginner level training was successfully conducted at Deaf Reach Lahore Campus for the members of Nasheman & Hum Mashal-e-Rah Foundation.

The 10-day program covered the basics of Pakistan Sign Language in an immersive and engaging format, equipping the attendees with a valuable tool to enable them to bridge the communication gap for greater inclusion.



Richard Geary Speaks at the UN Commission



Richard Geary, Founder of the Deaf Reach Program, was invited to speak at the side event hosted by the United Nations Commission on the Status of Women. The theme for this year's event was 'Breaking the Divide: Connecting Communities'. He highlighted the Deaf Reach focus model on empowering Deaf girls in Pakistan, and the pathway to education and employment.

The holistic model focuses on education, livelihood skills training, life skills-based learning and job placement all tailored to break barriers to access and pave the way to an empowered and inclusive community through education.

Deaf Reach Featured in the Official National Anthem

Deaf Reach was honored to have their students featured in the country's official National Anthem, newly recorded in celebration of Pakistan's 75th Independence Day. The students can be seen performing the anthem in Pakistan Sign Language at Quaid's mausoleum.

The honorable Prime Minister of Pakistan, Shehbaz Sharif, launched the new anthem to commemorate 75 years of independence on 14th August, 2022. This honor serves as a testament to Deaf Reach's commitment and mission to break down barriers and create equal opportunities for the Deaf community, making Pakistan inclusive for all. To watch this video, please visit bit.ly/3tOtFnE



First National Conference on Linguistics and Literature

Deaf Reach was honored to be invited to the 1st National Conference on Linguistics & Literature, organized by the University of Central Punjab (UCP), Lahore on June 2, 2023.

This prestigious event featured Aaron Awasen, PSL Development Director at Deaf Reach, as a speaker and panelist. Ubaid Waris and Saba Ahsan of Deaf Reach interpreted the event for the Deaf attendees which was broadcast live by UCP for the general public.

Events like these are a foundational step towards recognizing PSL as having equal status with the spoken languages of Pakistan. We thank UCP for their initiatives in this regard and look forward to working further with them to promote greater inclusivity in Pakistan.



Annual Forum 2022 by Open Network New York

Richard Geary was invited to speak at the Annual Forum 2022 organized by Open Network, and hosted at the prestigious Harvard Club in New York City. The theme of the conference was "Leadership in Changing Times" where Richard spoke about building leadership capacity in the teachers and staff of Deaf Reach, which has enabled the establishing of eight Deaf Reach Schools across Pakistan.

Richard shared the platform with Sal Khan, Founder of Khan Academy, and Shahid Malik, Former President of PSEG, as guest speakers for the event.



Richard Geary Meets Chief Minister of Sindh

Richard Geary met with the Chief Minister Sindh, Syed Murad Ali Shah, to update him about the advancements made by Deaf Reach and discuss future plans. During the meeting, he delivered a comprehensive report detailing how Sindh Government's support has helped us make a significant impact on the lives of the Deaf community. The CM Sindh was greatly impressed by Deaf Reach's efforts and pledged his full support moving forward.



We are very grateful to the Sindh Government for their continuing support. Their provision of no-cost buildings has enabled us to reach Deaf children across Sindh who would otherwise be neglected. Their support of the digital sign language learning resources continues to make an impact on tens of thousands of Deaf children across Pakistan.

Visits

US Ambassador Visits Karachi Campus

We were honored to host Mr. Donald Blome, the US ambassador to Pakistan, and Ms. Nicole Theriot, US Consul General in Karachi, along with Mr. Raza Pirbhaj, CEO KFC Pakistan, at our Karachi campus. Our guests toured the campus, spent time with our students and teachers, and left greatly impressed by Deaf Reach's efforts to make quality education accessible to the Deaf community in Pakistan.



Visiting Deaf Reach was the most inspiring thing I have done in all my time here in Pakistan. You are doing such incredible work, truly changing the lives of every one of those wonderful students."

- Nicole Theriot, US Consul General, Karachi



Senator Dr. Sania Nishtar visits Lahore Campus

We were honored to host Senator Dr. Sania Nishtar at Deaf Reach Lahore Campus. She toured our campus and interacted with the students and staff. She was greatly impressed by the top-quality academic and extracurricular facilities being provided to our students. She has pursued the submission of the Pakistan Sign Language Bill that mandates PSL be taught in mainstream schools.



First Lady Samina Alvi Visits Lahore Campus

We were honored to host the First Lady, Samina Alvi, at our Deaf Reach Campus, Lahore. She toured the campus and distributed gifts among the students after receiving a warm welcome from students and staff. She had great praise for the efforts of Deaf Reach in providing quality education and skills training to Deaf children across their branch network in Pakistan.



Shafaat Ali Visits Our Karachi Campus

Renowned comedian and actor, Syed Shafaat Ali, visited the Deaf Reach Karachi campus. He toured the campus and spent the morning with the students and staff, interacting with them and getting to know them.

He showed great interest and appreciation for Deaf Reach's efforts in empowering the Deaf community and pledged his full support for our schools.



Secretary DEPD Visits Karachi Campus



Mr. Tuaha Ahmed Faruqi, the Secretary of Sindh DEPD, visited the Deaf Reach Karachi campus. He spent time interacting with students and teachers, and learning more about the program and its impact. He had great praise for the efforts of Deaf Reach in providing quality education and skills training to Deaf children across their branch network – especially reaching rural areas of Sindh where educational opportunities for Deaf children were previously not available.

Habib Metro Bank Celebrates Literacy Day

To celebrate International Literacy Day 2022, the Habib Metro Bank Team visited Deaf Reach to spend the day with our students.

They enthusiastically participated in engaging activities for our students, simultaneously underlining the importance of literacy and education. After the activities, they distributed some exciting gifts, leaving our students beaming with excitement and gratitude for the memorable experience.



Deaf Reach Volunteer Program

The Deaf Reach Volunteer Program offers a unique inter-cultural experience and to promote an inclusive and collaborative effort with the Deaf community - ultimately bridging the communication gap and strengthening social skills.



The program provides students, both local and from abroad, a unique opportunity to engage with our students, learn about Deaf Culture, and gain proficiency in basic sign language.

Volunteers can choose from a variety of activities ranging from teaching classes to working with students in creating art and handicrafts, as well as corporate and individual fundraising.



Golf Tournaments



Our Supporters Ready to Tee Off in Support of Deaf Education!





Karachi Golf Tournament

Deaf Reach hosted its 8th Annual Charity Golf Tournament in Karachi with the support of its title sponsor, KFC Pakistan, in February 2023. The 18-hole tournament, held at DHA Golf & Country Club, reflected the community's overwhelming support, with 130 golfers participating.

Representatives from leading organizations participated along with the renowned cricketer Daren Sammy - all of them teeing off in support of Deaf education.

The proceeds from the tournament cover the education and skills training of 100 students enrolled under the Pervez Hanif Scholars program which supports the education and skills training of secondary students across 8 campuses.



Lahore Golf Tournament

Deaf Reach hosted its 2nd Annual Golf Tournament in Lahore with the support of its title sponsor, Pepsico, in November 2022, at Lahore Gymkhana. It was planned in the 4 Ball Texas Scramble format, with our golfer friends enthusiastically teeing off in support of Deaf education.

Representatives and top executives of renowned organizations joined us and had nothing but appreciation for Deaf Reach's efforts towards making education a reality for Deaf children. The event concluded with a Luncheon and Award ceremony featuring a performance by students on a national song.

The overall proceeds from this tournament will contribute towards the education and skills training of Deaf students.





Lahore Summer Camp

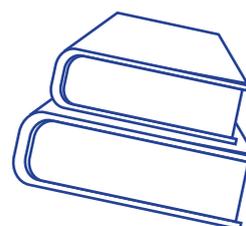
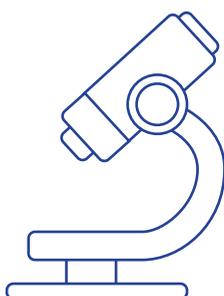
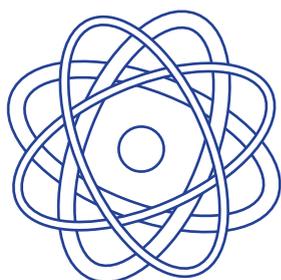
Our annual Summer Camps are a wonderful opportunity to enable our students to have an exciting and productive summer vacation. A variety of fun-filled activities are designed for students to learn valuable skills and participate in recreational activities such as sports, drama, calligraphy, arts & crafts, IT, and much more to help them explore their interests and utilize their vacations productively.

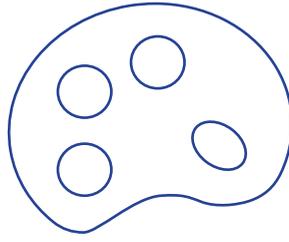
Furthermore, it also provides an excellent opportunity for students from different universities and backgrounds to be a part of our Summer Camp as volunteers, helping create an inclusive and collaborative environment and bridging the gap in communication.

Personalized Eid Shopping

Our students from Deaf Reach School were invited for a personalized Eid shopping at Lucky One Mall, hosted by Mr. and Mrs. Sohail Tabba. With the support of Junaid Jamshed, Kurta Corner, Sapphire, Stylo Shoes, 1st Step Shoes & Bags, WalkEaze, and ECS, the students were gifted lovely dresses and shoes of their choice to make their Eid memorable.

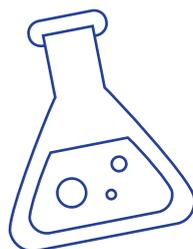
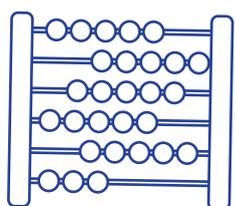
We are grateful to the Tabba family and Lucky One for providing this wonderful and exciting experience to our students.





Deaf Reach Students Excel at the HRCA Maths Olympiad

For the first time, our Deaf students from Rashidabad Campus participated in the HRCA (HR Consultants Association) Maths Olympiad – the only Deaf school among 500+ hearing schools. All 13 of our students completed the final round with one of them receiving a gold medal for being the best competitor. We are proud of our students' hard work and dedication. They have proven that Deaf students deserve equal opportunities to showcase their abilities on platforms such as these.



Deaf Reach Students Win 2nd Prize in Enterprise Challenge Pakistan

Our Deaf Reach students once again made us proud by winning the 2nd Prize in the prestigious Enterprise Challenge Pakistan 2022-23, competing against talented young entrepreneurs from across Pakistan. There were 3,000+ students enrolled in the competition from 90 schools across 30 cities of Pakistan. It was a moment of pride for us being the only Deaf school to participate and showcase our students' skills and ideas on a national platform.

Enterprise Challenge Pakistan (ECP) is an initiative of Prince's Trust International, UK and has been executed by SEED Ventures in Pakistan since 2016. The program aims to instill the spirit of entrepreneurship within young minds and to transform young people's mindset from job seekers to job creators. Along with imparting key business concepts to students, ECP develops transferable soft skills within young people that they can harness in other areas of their lives as well.

Financial Summary

	2023	2022
	Amount in Rupees	
Donations	339,476,509	317,202,436
Donation In Kind	10,276,878	4,689,364
Other Income	92,542,753	45,673,211
Total Income for the Year	442,296,140	367,565,011
Salaries and Other Benefits	256,608,535	198,844,070
Utilities	16,395,070	10,960,164
Rent, Rates and Taxes	4,336,033	4,265,200
Training Costs	4,262,022	2,676,435
Vehicle Running Expense	29,676,686	18,583,069
Student Lunch and Benefits	13,728,335	12,173,782
Repair and Maintenance	21,346,538	23,252,895
Events, Functions and Fund Raising Program	25,285,717	17,156,526
Consultancy and Professional Services Charges	1,795,743	1,397,236
Printing and Stationery	5,329,806	3,551,448
Insurance	5,078,326	5,246,728
Postage and Communication	4,390,011	3,757,221
Amortisation	120,422	118,841
Auditors' Remuneration	180,000	150,000
Depreciation	15,075,537	13,127,328
Other Operational Expenses	11,879,906	12,922,707
Distance Learning Program Expenses	13,293,642	9,422,015
Total Expenditure for the Year	(428,782,329)	(337,605,665)
Income After Expenditure	13,513,811	29,959,346
Less: Project Designated Funds	(3,042,877)	(8,891,892)
Funds Allocated for Ongoing School Operations	10,470,934	21,067,454

How You Can Help

Education improves lives, breaks the cycle of poverty and ensures that all children are empowered.

Sponsor the Per Year Enrolment of a	
Deaf Student* (Rs. 15,000/month)	Rs. 180,000/-
Classroom of 15 Students	Rs. 2,700,000/-
Entire Primary or Secondary Section (50 Students)	Rs. 9,000,000/-
A Wing of 100 Students	Rs. 18,000,000/-
Entire School (250 Students)	Rs. 45,000,000/-

*Enrolment sponsorship includes tuition, transportation services, academic and vocational supplies, uniforms, school meals, excursions, as well as parent and teacher training programs.

Donate Online

Visit: www.deafreach.com/donate

Donations Account

Bank Name: Meezan Bank Limited
Account Title: Family Educational Services Foundation
Account No: 0196-0101394980
IBAN: PK28MEZN0001960101394980
Swift Code: MEZNPCKAXXX

Zakat Account

Bank Name: Meezan Bank Limited
Account Title: Family Educational Services Foundation
Account No: 0196-0101665603
IBAN No: PK23MEZN0001960101665603
Swift Code: MEZNPCKAXXX

Send Cheques to

Family Educational Services Foundation
Deaf Reach School, Next to PTCL Telephone Exchange,
Block 12, Gulistan-e-Jauhar, Karachi
Tel: +92 21 3401 1100

FESF Zakat Certification

FESF has appointed Mufti Ibrahim Essa, an Independent Shariah Advisor to ensure that zakat funds are used in a Shariah-compliant manner.

Board of Directors

Mr. Qadeer Baig

Chairman

Director Youth Engagement Program,
IRD Pakistan

Mrs. Nadira Panjwani

Director

Founder, Panjwani Charitable
Foundation and Trust

Mr. Ahson Rabbani

Director

CEO, Child Life Foundation

Mr. Mazhar Valjee

Director

Leadership role, House of Habib

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CEO, Cupola Group (KFC Pakistan)

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